

### "I Just Don't Understand You!"





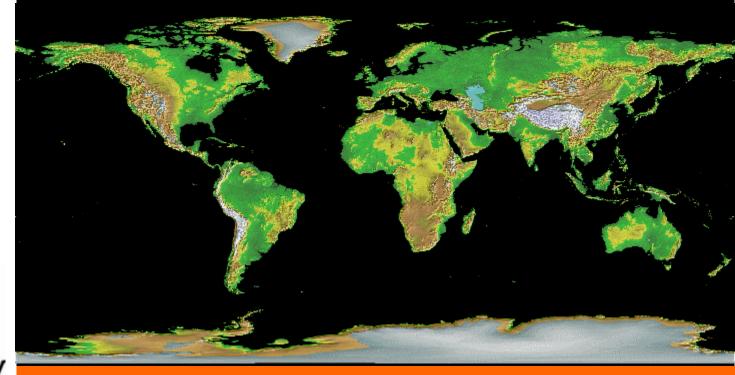


- Understand impact of own behaviour
- Understand others
- Adapt and connect for better relationships





# People Are The Same All Over The World











### "The REAL currency in an organisation is not money – it is RELATIONSHIPS"





### **Push The Hand!**

Turn to the person next to you
Place palms together
One of you exert gentle pressure
(push)





### **Push The Hand!**

PEOPLE MIRROR EACH OTHER

### WHEN YOU PUSH, THEY PUSH BACK!





### **DON'T PUSH!!**

- Engage
- Inform (context/reason)
- Agree (outcome)
- Start (when both ready)
- Check
- Achieve





# Rapport Relationship Respect Result





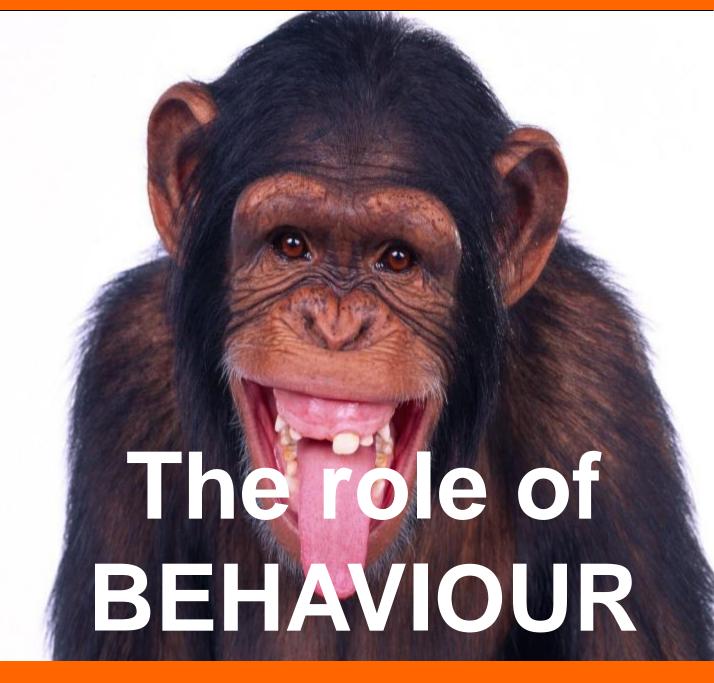
tourism

academy

## Who Do I like? Who AM I like?











Fold Your Arms!







### **The Four Humours**

Melancholic Serious in approach



Seen as toughminded

Concerned with others' opinions

**Phlegmatic** 

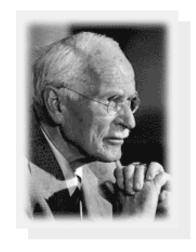
Outgoing & fun-loving Sanguine



Hippocrates 500 BC







Carl Gustav Jung 1875-1961



### 3 Psychological Preferences

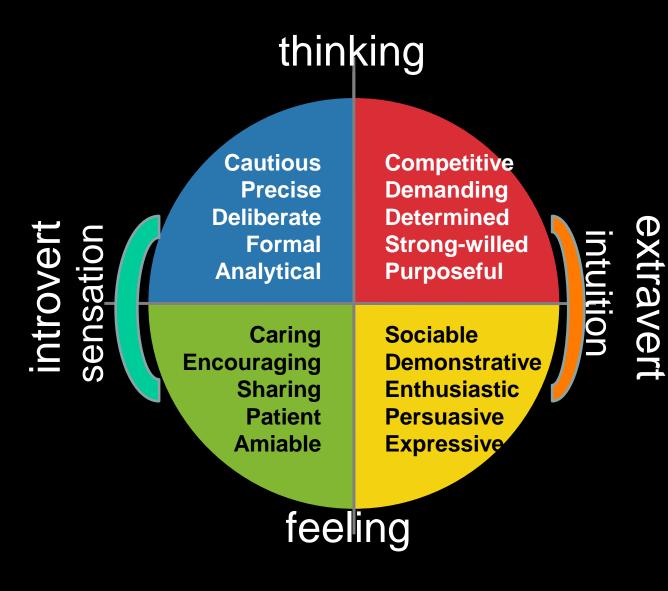
Introversion – Extraversion

Thinking – Feeling

**Sensation – Intuition** 



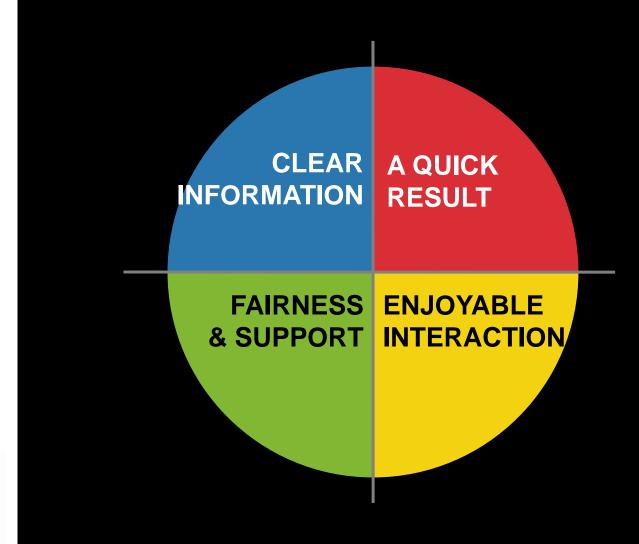
### Self Awareness



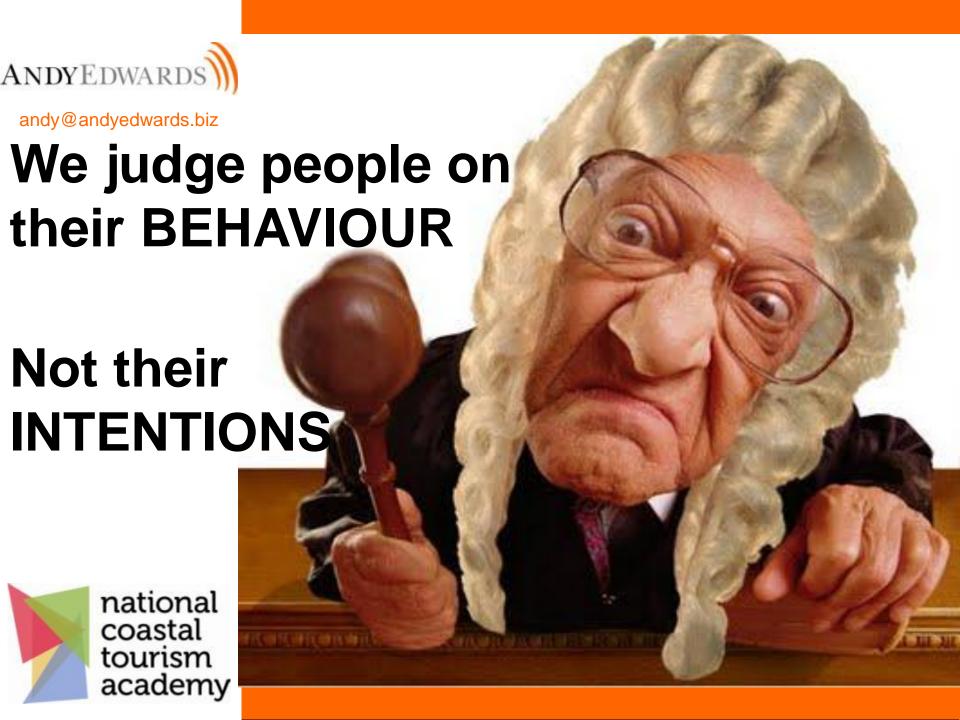




### What each type PRIMARILY wants...









### What do people say about you when you're not there?





# Good Day Bad Day





#### On a good day... STRENGTHS

andy@andyedwards.biz

#### **STRENGTHS**

national coastal tourism academy

Competitive Cautious **Precise Demanding Determined Deliberate Formal** Strong-willed **Purposeful Analytical** Caring Sociable **Encouraging Demonstrative Sharing Enthusiastic Patient Persuasive** Amiable **Expressive** 



#### The DARK side







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### When under pressure (stressed)

**OVERPLAYED** 



### On a bad day... corollary WEAKNESSES

Stuffy Indecisive Suspicious Cold Reserved

Stubborn
Docile
Bland
Plodding
Reliant

Aggressive Controlling Driving Overbearing Intolerant

Flamboyant
Excitable
Indiscreet
Frantic
Hasty













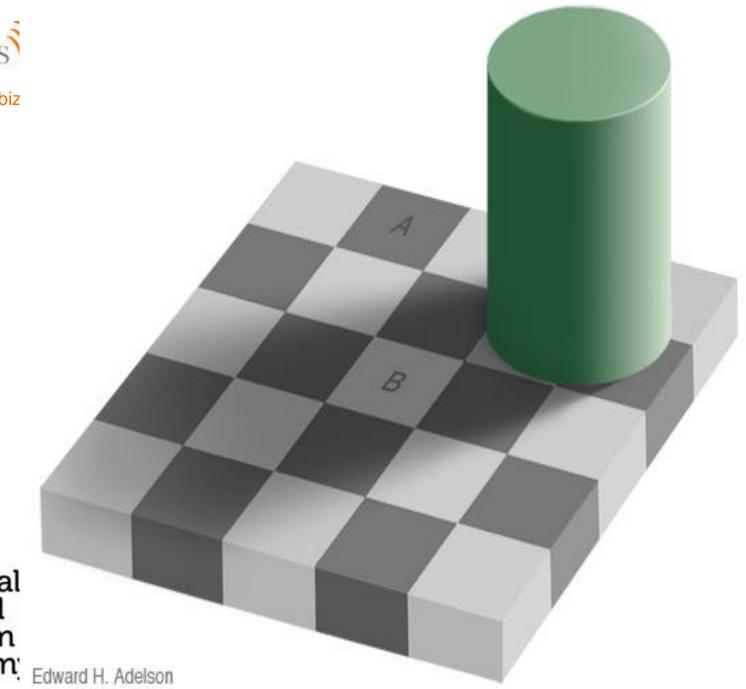






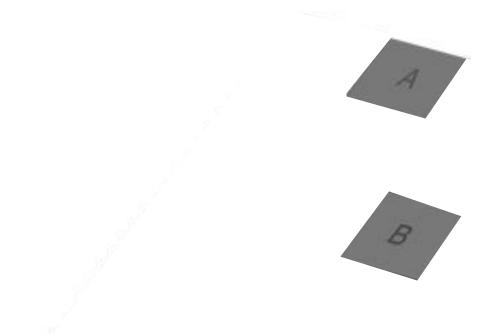






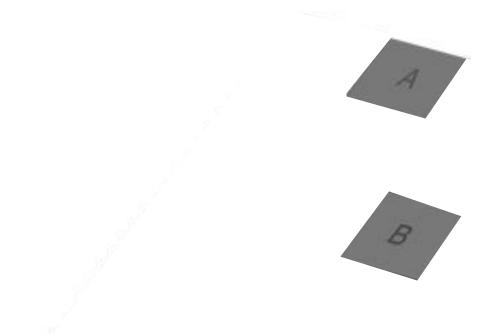
















# Another's perception may be invaluable







### The mind interprets data based on past experience

It will ADD elements which it expects to be there

It will ignore elements which it does not expect to be there https://www.youtube.com/watch?v=A

hg6qcgoay4



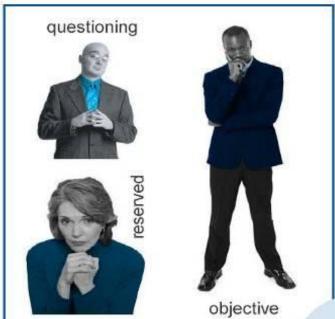
What do we do with people?



### Recognising Type

















# Colour Energies as Clues in Interactions



Cluster 3



Cluster 2







Cluster 1



### I Don't Like Your Tone!

Clear, business-like, challenging and possibly abrupt

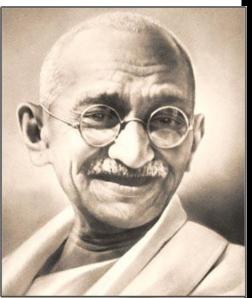
Soft, sincere and interested. Pauses before answering

Loud with enthusiastic tonality. Smiles and expression

Quiet and uninflected. Relatively slow delivery which may trail off







## SHOW ME YOU CARE!





### How can I support you in this?

How do you feel it's going?







## GIVE ME THE DETAILS!





# What other information do you need?

### What are your thoughts?







#### INVOLVE ME!



### How can I team up with you on this?

Fantastic! What else is happening?







# BE BRIEF, BE BRIGHT, BE GONE!



### When do you want this by?

#### What do you need me to do next?





#### **Complementary Styles**

**Sunshine Yellow** 

**Cool Blue** 

**Strengths** 

Weaknesses

Quick to build relationships

A bit reserved at first

Can see the big picture

Focus on unimportant detail

Weaknesses

Lack detail and focus

**Strengths** 

Knowledgeable & detailed

Can lose interest Very tho

Very thorough to the end





#### **Complementary Styles**

**Earth Green** 

Fiery Red

**Strengths** 

Weaknesses

Builds deep relationships

Can be seen as arrogant

**Patient** 

May not let others finish

Weaknesses

**Strengths** 

Slow to adapt to change

Love challenges

Reliant on others

Influence others





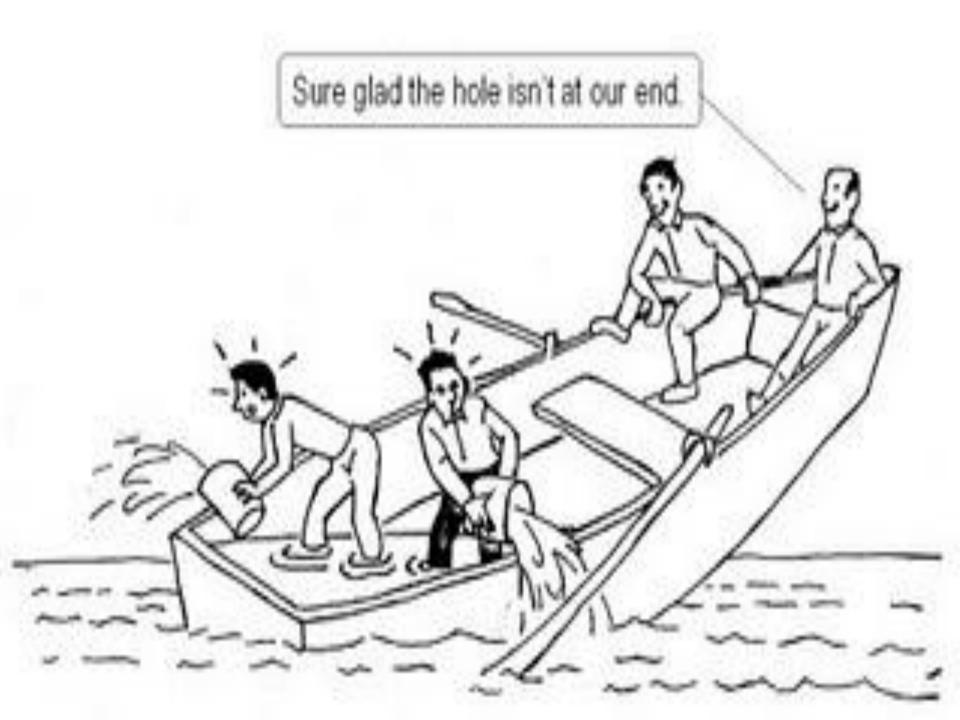
#### **Key Learning Points**

- We are a mixture of all four
- Each has strengths & challenges
- Our least preferred colour may be the most difficult
- Good relationships = valuing differences
- No 'Boxes'











#### HIDDEN IN THE 'A' HOLE!!

