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Samantha Richardson  
Academy Director  
National Coastal Tourism Academy  
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Dear Samantha,

Thank you for your correspondence of 24 November, following our roundtable discussion on coastal tourism. I sincerely apologise for the long delay in providing you with a response during these unprecedented times.

I appreciate the National Coastal Tourism Academy (NCTA)'s insightful suggestions regarding how best to support coastal tourism, and valued the opportunity to discuss these with your organisation. I have noted your proposals and share your enthusiasm for supporting tourism's recovery as effectively as we can.

While we must first focus on assisting businesses through the immediate period, we welcome views from stakeholders such as NCTA on how we might best aid coastal tourism's recovery. We will continue to engage with tourism stakeholders and across government as we plan for recovery, and will incorporate these into our thinking as we develop a Tourism Recovery Plan.

As mentioned during our roundtable discussion, we are keen to work closely with our stakeholders so that we can help coastal visitor economies through COVID-19.

Thank you again for your letter.

Nigel Huddleston MP  
Parliamentary Under Secretary of State Sport, Tourism and Heritage

