

Destination
Feel Good



Sandbanks Hotel

The view isn't everything but it does Help !



A happy workforce is a more productive
workforce

Profit is not a dirty word

Staff do not like being Mushrooms keep them
involved and they will take ownership

Results of Actions

Increased Turnover

From £4.4 million in 2014 to £4.76 million in 2015*

Increased Profit

From £337k in 2014 to £593k in 2015*

Reduced Staff Turnover

From 42% in 2014 to 28% in 2015*

Increased customer satisfaction

From being ranked 12th best hotel in Poole in 2014
to 9th best hotel in Poole in 2015*

*Year ending April 2014 and April 2015

Don't wait just do it



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